



# **NATIONAL INDIAN AMERICAN PUBLIC POLICY INSTITUTE**

*formerly* **NIAC**

**Let's Make 21<sup>st</sup> to be  
Indo-American Century**

**Secure the  
Future of your  
Sons and Daughters!!**



**Re-claim Bharat Pride™**



**join  
Modi Vision  
Movement**

**Others Just Talk, NIAPPI Delivers Results!**  
check inside

**Membership Program**

**[www.niappi.com](http://www.niappi.com)**



# 7 Reasons Why you should become a Member of NIAPPI ...

**Aristotle said: "Tolerance and apathy are the first signs of a dying society"**

**Indian American Community has for too long remained silent without participating in and enjoying the power of democracy. We are not domestic cats, We have the strength of Lions, We need to wake up and Roar like Lions!**

**Re-claim Bharat Pride!**

**Let's Make 21st to be the Indo-American Century!**

**Let's Bring India back to its Golden Age!**

**Let's Reverse the decline of America and once again make it the Shining City on the Hill...**

**Join the Modi Vision Movement!**

## 7 Reasons Why you should become a Member of NIAPPI ...

### 1. Support and Join NIAPPI to Secure the Future of your Sons and Daughters.

1. There are just 6 Million Jewish Americans in the US, but they control the entire legislative process!
2. We are 3.2 Million Indian Americans and 2.5 Million Hindu Americans, with the Highest per capita income, Highest



Education, Highest ratio of Entrepreneurs; 1 in 7, providing \$200 Billion in goods and services annually and providing 1.5 Million jobs in the US.

3. In at least 10 Congressional Districts, we have 8-15% eligible Hindu American Voters.
4. How many Congressmen, Senators and Governors do we have who don't have to change their names to "Johnny" and change their religions to get elected?
5. Based upon 1% of the population of US, demographically, we should have at least 4 Hindu Congressmen, 1 Hindu Senator and 1 Hindu Governor, and if we follow the physician or "advanced profession" percentage of 8%, we should have 32 Hindu Congressmen, 8 US Senators and 8 Hindu Governors.
6. We need to have seats at the Policy Making Table and our Voices Heard.



Shalabh (Shalli) Kumar, Engineer, Inventor, Chairman & CEO of AVG Advanced Technologies. Born to a freedom fighter in India he immigrated to US in 1969, founded AVG in 1975. Principal Founder and Chairman of NIAC/NIAPPI, Head of Indian Outreach for Republicans in the US Congress. Also Vice Chairman of one the most prominent national all American Think tanks in Washington DC

7. We contribute significant dollars to political campaigns every four years as PHDs but with nothing in return for the whole community!
8. **We contribute mega dollars to temples to get "nirvana", We need to First Secure our future and the future of our sons and daughters here. Just remember what happened to Jews, once the most prosperous community in Germany from the time of their stock market crash in 1930 to 1944 and what happened to the hard working and loyal hundreds of thousands of Japanese Americans from 1942 to 1945!**

### 2. Others just talk, NIAPPI has a Proven track record...in Just 2.5 years!

There are many Indian American political and social organizations in the US. Where as some just talk, here is what NIAPPI group has accomplished in just the past two and a half years....

1. NIAPPI predecessor NIAC, National Indian American Coalition, provided critical financial and moral support for the election of Nikki Haley as Governor of South Carolina in Nov. 2010.
2. NIAC started a campaign in May of 2011, after Osama Bin Laden was found hiding under the protection of Pakistan's



Nikki Haley addressing NIAC supporters in Chicago in Sept. 2010





# 7 Reasons Why you should become a Member of NIAPPI ...

ISI, to cut off Foreign Aid to Pakistan. It started with just four lone Republican Congressmen but by July of 2012, we grew it to more than 250 Republican Congressmen to be able to cut the aid to half.

## FIRSTPOST.

### Cut all aid to Pak, Indian Americans tell US lawmakers

Aug 2, 2012

Washington: Ahead of the ISI chief's meeting with the Congressmen, Indian-Americans swooped down at the Capitol Hill today asking American lawmakers to cut all US aid to Pakistan.



Mr. Kumar and NIAC team educating US Congressmen on dangers of giving Foreign Aid to Pakistan and its effect on Global Terrorism, July 2012

3. NIAC was the first Indian American organization to have a US Congressman challenge, in mid 2012, the State Department to lift the ban on visa of Chief Minister Modi, admired and loved by more than 1.2 million Gujarati Americans alone. THIS IS DESPITE THE FACT THAT THE BAN HAD BEEN IN PLACE FOR MORE THAN 7 YEARS.



Ex-Congressman Joe Walsh

4. NIAPPI organized the VERY FIRST US Congressional and Business Delegation to visit India including visit with Hon. Chief Minister Modi. THIS WAS THE FIRST TIME A HIGH RANKING US CONGRESSIONAL DELEGA-



From L to R: Congresswoman Cynthia Lummis, Chairwoman Cathy McMorris Rodgers, Congressman Aaron Schock, Mr. Kumar and Hon. Narendra Modi, 4 term Chief Minister of State of Gujarat, Hailed as Ronald Reagan of India



From L to R: Chairperson Cathy Rodgers, Congressman Aaron Schock, Mr. Brij Sharma, Director of NIAPPI and Mr. Bhailal Patel President of NIAPPI, behind the statue of Mahatma Gandhi, Gandhi Nagar, India



From L to R: Brij Sharma, Amrinder Dhiman Director NIAPPI, Kumar, Hon. Narendra Modi, Schock, Lummis and Rodgers at Dinner and Entertainment hosted by CM Modi, March 28th 2013



Congressman Schock, Mr. Kumar and Mr. Sharma in Ahmedabad, India



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Congressman Schick and Chairwoman Rodgers in Ahmedabad, India



CM Modi in a historic video conference with Speaker Gingrich



NIAPPI Director Brij Sharma in intense conversation with Schick & Rodgers



NIAPPI Director Alka Tyle with Bhailal Patel addressing Hon. Modi

**had Gujarat's growth rates over the last ten years, the nation would have been a lot healthier than what it is right now" and "At a time when all around the world there are economic challenges, you have created a model of success rather than failure. There is a lot we need to learn from Gujarat and your leadership as Chief Minister"**

**TION INCLUDING THE CHAIR OF THE MAJORITY RULING PARTY, HON. CATHY MCMORRIS RODGERS, VISITED HON. MODI, THE PRIDE OF BHARAT, SINCE 2002.**

5. **During NIAPPI sponsored US delegation's visit to Gandhinagar, High Ranking US Congressional Leadership extended an invitation to Hon. Modi to visit US, once again challenging the current US Administration to grant visa to Mr. Modi.**
6. **NIAPPI educated one of the greatest Thinkers and Leaders of our country, Speaker Newt Gingrich, on Mr. Modi's achievements so much so that he had a long video conference with Hon. Modi and congratulated him on his economic miracle, peace and prosperity for all. Here is what Speaker Gingrich told Mr. Modi: "If USA**

**3. NIAPPI has seed capital of over \$1.5 million already invested.**

1. NIAPPI's Principal Founder has already invested 1.5 Million dollars of personal funds which has allowed NIAPPI and affiliated organizations to achieve the results described above in such a short period.
2. Principal Founder continues to support NIAPPI with two full time staff members.
3. NIAPPI has dedicated offices in Chicago, Washington D.C., New Delhi and Bangalore, India.



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## 4. NIAPPI has a CORE group of SELF-LESS dedicated Founders and Activists who genuinely care for the future of Indian American community in the US.

1. The Fourteen founding members of NIAPPI are from all over India and US.
2. The Founding Members have never sought an award or a position and hold the highest degree of respect in the community.
3. Eight of the 14 Founding members have extensive experience in founding small to large businesses in the US.

## 5. NIAPPI's Board of Advisors consists of top US National Leaders and Policy Makers

1. Hon. Donald L. Totten, served as Reagan's Midwest Campaign Manager for his 1980 historic victory as President of the United States of America



2. Hon. Cathy McMorris Rodgers, Chairwoman of the Republican US Congressmen

3. Hon. Peter Roskam, Chief Deputy Whip US Congress and also Co-chair of India Caucus in the US Congress



4. Hon. Aaron Schock, US Congressman, often referred to as the Future of the Republican Party

5. Mr. Steven Yates, Deputy NSA to Vice President Dick Cheney



6. Mr. Christian Whiton, Special Advisor to Under Secretary of State, Bush Administration

## 6. NIAPPI Chairman is the Head of Indian Outreach for Republicans in the US Congress, and Vice Chairman of American Dream Foundation chaired by Hon. Cathy McMorris Rodgers, Chairwoman of Republican House Conference.



Shalli Kumar  
Chairman NIAPPI,  
Head of Indian  
Outreach US Congress



Cathy Rodgers Chair of  
Republican US Congressmen

**THIS GIVES THE INDIAN AMERICAN COMMUNITY A VERY STRONG VOICE WITHIN THE REPUBLICAN PARTY AND CONSERVATIVE POLICY MAKERS IN THE COUNTRY.**

## 7. NIAPPI has Specific Action plans and Agenda, not just TALK, but ACTION.

1. NIAPPI has a plan to have Indian Americans awaken to the political reality of living in a democracy and increase awareness and voter registration to become a major voice in American main-stream politics.
2. **Republican Congressional Leadership (RCL) has recognized and accepted NIAPPI's leadership in the Indian American community and selected its Chairman to be the Head of the Republican Outreach Program.**
3. NIAPPI and RCL are co-sponsoring an India (Bharat) Day, on the Capitol Hill in the summer of 2013, that shall become an annual event. RCL shall be looking for input from NIAPPI members on public policies, the Indian American community needs in the area of Immigration, Education, Foreign Affairs, Homeland Security, Government Spending, Budgets, Small Business initiatives and the like.
4. RCL shall make available the Chairmen of relevant House committees for an hour long discussion with NIAPPI select members, once a year on the India (Bharat) Day.
5. Over 200 members of Congress, Senators and Governors shall attend the festivities of India (Bharat) Day.
6. NIAPPI members shall be eligible for membership of Congressional Advisory Councils.

## NIAPPI Mission Statement

*Our mission is to formulate and promote public policies based on the principles of free enterprise, limited government, individual freedom, resolute national defense, American and Indian exceptionalism, participative democracy along with a better understanding of Indian history, traditions and culture. It is a think tank that will provide and articulate both a short term and a long term vision for all Americans and in particular Indian American community in the US*



# Visuals from NIAC/NIAPPI Events 2010 - 2013



August 2012 Independence Day Celebration, Chicago



First Congressional debate organized solely on Indian American issues Oct, 2012 Manny Sharma, as Debate coordinator



Chairman Kumar with CM Modi on Jan 11th 2013 delivering message from U.S. Congressman Schock (L to R) Mr. Ashish Singh, VP AVG India, Mr. Chaurasia and Mr. Vijay Jolly, BJP Overseas Convener



Brij Sharma, Founding Member & Director, NIAPPI greeting Congressman Joe Walsh, October 2012, during debate



Hon. Ram Lal ji, All India General Secretary of BJP presenting Bhagwad Gita to Hon. Peter Roskam, Chief Dy. Whip of US Congress, New Delhi February 2013



NIAPPI debate panellists (L - R) Ramesh Malhan, Madhu Upal and Gul Bhatia, October 2012



Mr. Kumar with Eric Cantor, Majority Leader of U.S. Congress along with Congressman Adam Kinzinger



Community Leaders from all across USA at Coffee with Congress to Cut-off Foreign Aid to Pakistan



# Visuals from NIAC/NIAPPI Events 2010 - 2013



NIAPPI Members and Supporters with Gov. Nikki Haley



Hon. Peter Roskam on a historical phone call to Mr. Modi Feb,13



Gov. Haley inspiring Young Indian Americans,  
July 16th 2011 Meet & Greet by NIAC/NIAPPI



Kumar & Jayshree Patel with Shri. Janardhana Swamy,  
Engineer, Inventor and Member of Indian Parliament at  
Rana-Reagan Palace, Bangalore, India, Feb 2013



Bollywood Entertainment by Signature of Britain has Talent Fame  
July 16th 2011 Meet & Greet by NIAC/NIAPPI



Bollywood Entertainment by RDB  
July 16th 2011 Meet & Greet by NIAC/NIAPPI

## NIAC re-organized in-to NIAPPI and IAFF

NIAC came in to existence in the summer of 2010 as an informal group of individuals joining hands to promote causes important to Indian Americans.

NIAC was formerly organized into two Not for profit, Illinois corporation in the fall of 2012:

1. National Indian American Public Policy Institute (NIAPPI) engaged primarily in research and educational activities. IRS C3 status is expected to be granted soon.

**Visit: [www.niappi.com](http://www.niappi.com)**

2. Indian Americans for Freedom (IAFF) engaged in "social welfare" activities as defined by IRS for a C4 Not for Profit corporation.

**Visit: [www.indianamericansforfreedom.com](http://www.indianamericansforfreedom.com)**



# Membership Options

**Contact: [alka@niappi.com](mailto:alka@niappi.com), Call: 2NIAPPI667  
264-277-4667**

## General membership

- Free subscription to E-newsletter
- Membership recognition letter signed by NIAPPI chairman
- Membership recognition letter signed by top US Congressional Leadership
- Invitation to local NIAPPI events
- Special Invitation and Tour of US Capitol Hill
- Eligible for a free trip to Washington DC or India to meet top US and Indian Leaders (by draw)

## Executive Gold membership

### General Membership +

- Invitation as Delegate to Annual India Day Capitol briefing and banquet
- 10% discount on all NIAPPI events such as shows, banquets and tours

## Executive Platinum membership

### Gold Membership +

- Invitation as Policy Delegate for meetings with Committee chairman on Annual India Day Capitol briefing and banquet
- Invitation as Policy Delegate to prestigious think tanks like Heritage Foundation and American Free Enterprise Institute
- Membership of Congressional Advisory Councils

## General Board Membership

### Executive Platinum Membership +

- Invitation to meet top US and Indian Leaders

## Executive Board Membership

### General Board Membership +

- NIAPPI think tank membership
- Membership of NIAPPI General Policy Recommendation Committee

### NOTES:

- \* All memberships must be approved by the Board of Directors of NIAPPI
- \* All members must comply with current NIAPPI policies and practices as approved by the Board of Directors

